

"WE MUST CONSERVE THE OCEANS AND THEIR RESOURCES AND USE THEM FOR SUSTAINABLE DEVELOPMENT. THE BLUE ACTION FUND IS CONTRIBUTING SUBSTANTIALLY TO THIS ENDEAVOR."

Dr. Gerd Müller
German Federal
Minister for Economic
Cooperation and
Development

"OCEAN DECLINE STRIKES THE ALREADY DISADVANTAGED AND VULNERABLE THE HARDEST. WE EXPECT THE BLUE ACTION FUND TO ENABLE DEVELOPMENT THROUGH BOTH SUSTAINABLE USE AND PROTECTION OF MARINE RESOURCES."

Isabella Lövin
Swedish Minister
for International
Development
Cooperation and
Climate, and Deputy
Prime Minister

"THE BLUE ACTION FUND IS A NEW AND UNIQUELY STRUCTURED INSTRUMENT FOR MARINE PROTECTION. KFW WILL CLOSELY FOLLOW THE FUND'S ACTIVITIES AND SUPPORT IT IN THE YEARS TO COME."

Stephan Opitz
Vice President of KfW
and Member of the
Supervisory Board of
Blue Action Fund



A LIFELINE FOR THE OCEANS BLUE ACTION FUND

New Foundation Helps to Conserve Oceans
and Coastlines around the World

PARTNERS



KFW



CONTACT

info@blueactionfund.org

www.blueactionfund.org

AN ENDANGERED HABITAT

Oceans are our biggest habitat. They cover 70 percent of the earth's surface, generate 50 percent of our oxygen, store carbon-dioxide, regulate our climate, contribute importantly to feeding us, harbor great biodiversity, provide natural resources, serve as commercial routes and are a source of inspiration and recreation.

Around half of the world's population lives in coastal areas and are dependent in many ways on healthy oceans: particularly in developing countries, fish is an essential source of both protein and income. Mangrove forests and coral reefs protect against storm tides, typhoons and floods.

Despite their great importance, oceans and coasts are under pressure more than ever. Their fish stocks are being overused, untreated pollutants and rubbish often end up in the ocean's waters. On top of this are the economic pressures, from deep-sea mining to oil production to tourism. All of these put an extra burden on the oceans and further endanger this unique ecosystem. Conserving the world's oceans and stopping the loss of biodiversity is thus among humanity's biggest challenges.



89%
of fish stocks
fully or
overexploited



90%
of seabirds have
plastic in their
stomachs



67%
of coral reefs
are seriously
endangered



35%
of mangrove
forests are
extinct

BLUE ACTION FUND, PART OF THE SOLUTION

Blue Action Fund recognises the oceans' fundamental role in the health of our planet and well-being of mankind. But, only a minor fraction of the world's oceans is effectively protected. By providing grants to non-governmental organisations in developing countries, we seek to conserve marine biodiversity for future generations and to improve the lives of local people today.

Blue Action Fund will concentrate on projects that result in measurable outcomes, including:

- Newly established or better managed Marine Protected Areas (MPAs) of regional importance or networks of MPAs;
- Conservation of biodiversity and recovery of fish stocks;
- Enhanced livelihood conditions and food security.

Funded projects must be consistent with national and international protection strategies and support the UN Convention on Biodiversity and the 2030 Agenda for Sustainable Development.

Blue Action Fund is a non-profit foundation established under German law. Initiated by the German Federal Ministry for Economic Cooperation and Development (BMZ) in cooperation with KfW Development Bank, the fund was equipped with a start-up capital of € 24 million. In June 2017, the Swedish Government pledged an additional € 5 million. We aim to grow in the coming years and broaden our funding base so that we secure our position as an international player in marine conservation.